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DMI-ST. EUGENE UNIVERSITY

ZAMBIA

DEGREE EXAMINATION – DECEMBER 2023

Semester: VI 551/552 MG61/252MA61 RESEARCH METHODOLOGY

Time: 3:00 Hours

Max. Marks: 100

Answer any FIVE Questions (5 x 20 = 100 Marks)

1. a) Explain the data collection Methods. (10 Marks)
b) Distinguish between primary and secondary data. (10 Marks)
2. a) Explain the data classification. (10 Marks)
b) Describe the methods of data classification. (10 Marks)
3. a) Explain the various characteristics of a good test. (10 Marks)
b) Explain the basic scale of attitude measurement with suitable examples. (10 Marks)
4. a) Describe the central tendency measures: mean, median, and mode. Provide examples of when each measure is most appropriate. (10 Marks)
b) Differentiate between parametric and non-parametric tests. When should you choose a non-parametric test over a parametric one? (10 Marks)
5. a) Explain the key components and structure of a research report. Why is it important to follow a structured format? (10 Marks)
b) Compare and contrast the writing styles of bibliography and references, using examples from commonly used citation styles like APA or MLA. (10 Marks)
6. a) Discuss the importance of report writing in research and decision-making processes (10 Marks)
b) Describe the various types of research reports and provide an example of when each type might be used? (10 Marks)
7. a) Differentiate census from sampling. (10 Marks)
b) Explain the major types of experimental designs. (10 Marks)