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**DMI-ST. EUGENE UNIVERSITY
DEGREE EXAMINATION – SEPTEMBER 2023**

SEM: VIII 357MG83 ENTREPRENEURIAL DEVELOPMENT

Time: 3 Hours

Max. Marks: 100

Answer any Five questions (5 x 20 = 100 Marks)

1. a) Write detailed notes on Intrapreneurs. **(10 Marks)**
b) Discuss the different types of entrepreneurs. **(10 Marks)**
2. a) Write detailed notes on “NGOs”. **(5 Marks)**
b) Describe rural entrepreneurship. **(5 Marks)**
c) Describe the Problems faced by women entrepreneurs. **(10 Marks)**
3. a) Define Direct exporting. **(4 Marks)**
b) Discuss in detail the modes of entering or engaging in international business. **(8 Marks)**
c) Discuss in brief on the merger. **(8 Marks)**
4. a) Discuss in detail the importance of having stakeholders for a Nutrition related project. **(10 Marks)**
b) Write detailed notes on the Key different types of stakeholders. **(10 Marks)**
5. a) Discuss the advantages of pricing your Nutritive products for you company. **(10 Marks)**
b) Discuss the different types of pricing. **(10 Marks)**
6. a) Discuss the Problems faced by small scale industries in Zambia. **(10 Marks)**
b) Discuss in detail the need for Nutritionists to be rural entrepreneurs. **(10 Marks)**
7. a) Write short notes on Exporting. **(4 Marks)**
b) Briefly discuss the advantages of exporting Nutrition based products in Zambia **(8 Marks)**
c) You have been appointed as project coordinator. Advantages of exporting Nutrition based products in Zambia. **(8 Marks)**