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**DMI-ST. EUGENE UNIVERSITY
DEGREE EXAMINATION – DECEMBER – 2022**

SEM: VI

351 CS 61 ECOMMERCE

Time: 3 Hours

Max. Marks: 100

Answer any Five questions (5 x 20 = 100 Marks)

1. a) E-commerce is just one part of the sphere as there are other commercial services. Describe the three mainstreams of e-Commerce. **(10 Marks)**
b) Conducting a commercial transaction involves different steps. State and describe the steps with the help of a generic trade cycle. **(10 Marks)**
2. a) Generalize the Steps involved in EDI System. State any four advantages. **(10 Marks)**
b) Describe the B2B model where the business outsources the entire B2B process to an external Service Provider. Draw a diagram to describe the same. **(10 Marks)**
3. a) Describe a type of internet that an organization can build for the purpose of sharing corporate information with regards to e-commerce. Draw the architecture and state its applications. **(10 Marks)**
b) Explain any two Software's used in intranet with respect to e-commerce. **(10 Marks)**
4. a) Explain in detail on the hardware infrastructure of E-Commerce. **(10 Marks)**
b) Describe the software needed for e-commerce with respect infrastructure. **(10 Marks)**
5. a) Discuss applications of M-commerce in detail. **(10 Marks)**
b) Describe incidences in an E-commerce. **(10 Marks)**
6. a) Describe **Secure Socket Layer (SSL)** protocol. **(10 Marks)**
b) Outline important tips to be used during live chat on the web. **(10 Marks)**
7. a) Elaborate on Discriminatory taxes and Multiple taxes in E-commerce. **(10 Marks)**
b) Give a detailed explanation on Free speech, Internet Indecency and Censorship. **(10 Marks)**