

--	--	--	--	--	--	--	--	--	--



DMI-ST. EUGENE UNIVERSITY

ZAMBIA

DEGREE EXAMINATION – JUNE 2024

Semester:I

552 MG 14 BUSINESS STUDIES

Time: 3:00 Hours

Max. Marks: 100

Answer any FIVE Questions (5 x 20 = 100 Marks)

1. a) Define Business.(2 Marks)
b) An Astria technology is planning to establish a tablet assembly plant in Zambia. Explain the characteristics of Business. Using Astria as your practical example. (8 Marks)
c) Discuss the importance of business in Zambia.(10 Marks)
2. a) Define partnership.(2 Marks)
b) Describe the Features of Partnership using practical examples.(10 Marks)
c) Describe the Merits of Partnership.(8 Marks)
3. a) What is meant by Joint Stock Company?(2 Marks)
b) Explain the demerits of Joint Stock Company.(10 Marks)
c) Discuss in detail on the key advantages of Joint Stock Company.(8 Marks)
4. a) Discuss in detail the functions of commercial banks.(10Marks)
b) Write detailed notes on the general relationship between a Banker and Customer. (10Marks)
5. a) Discuss the Types of Negotiable Instruments. (10 Marks)
b) Discuss the different Features of Negotiable Instruments. (10 Marks)
6. a) State the meaning of Trade.(2Marks)
b) Critically discuss the advantages of Trade in Zambia. (10Marks)
c) Explain the disadvantages of trade. (8Marks)
7. a) State the meaning of cooperative.(2 Marks)
b) You are required to explain the Merits of Co-operative Organizations. (10 Marks)
c) Describe the Characteristics of Co-operative Organization. (8 Marks)