

QP CODE 2040550905

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DMI-ST. EUGENE UNIVERSITY

ZAMBIA

DEGREE EXAMINATION – DECEMBER 2024

Semester: IV 055 EE 09 MANAGEMENT INFORMATION SYSTEM

Time: 3:00 Hours

Max. Marks: 100

Answer any FIVE Questions (5 x 20 = 100 Marks)

1. a) How can the preceding competitive strategy concepts be applied to the strategic role of information systems? **(10 Marks)**
b) What is Organization? Explain the characteristics of organization. **(10 Marks)**
2. a) Describe the functional levels of manufacturing systems and its components. **(10 Marks)**
b) What do you mean by financial management? Write the scope of financial management. **(10 Marks)**
3. a) What is ERP? Write the challenges of ERP implementation. **(10 Marks)**
b) What is e-Commerce? Explain the scope of e-commerce. **(10 Marks)**
4. a) Describe the applications and uses of DSS in Business. **(10 Marks)**
b) Explain the types of DSS. **(10 Marks)**
5. a) Discuss the ethical responsibility of business professionals. **(10 Marks)**
b) Write about Hacking and Cyber Theft. **(10 Marks)**
6. a) Explain the types of financial management importance of Financial management.

(10 Marks)

b) Define material management? Write the benefits of material management. **(10 Marks)**

7. a) Discuss the trend of Future ERP. **(10 Marks)**

b) What is CRM? Give the reasons why CRM is important for your business. **(10 Marks)**