



b) A project may cause environmental pollution in various ways. Discuss some of the ways in which a project can cause environmental pollution. (6 Marks)

c) Discuss the Factors affecting procurement of Machinery in Project Management. (12 Marks)

7. a) Define New Product Development, stating clearly the strategies used in developing new products. (5 Marks)

b) Trade Kings is among the top 10 most admired Brands in Africa. The key attributes taken into account include innovation in view of Trade Kings huge investments in modern machinery and Technology, the quality of products and quality of management.

From the brief scenario of the company, identify the Stages of Product Life Cycle and its Significance to the company. (15 Marks)