

QP CODE 2025512202

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DMI-ST. EUGENE UNIVERSITY

ZAMBIA

DEGREE EXAMINATION – DECEMBER 2024

Semester: II 551/552 MG 22 BUSINESS ORGANIZATION & ENVIRONMENT

Time: 3:00 Hours

Max. Marks: 100

Answer any FIVE Questions (5 x 20 = 100 Marks)

1. a) Discuss how the external environment affects business organizations. (10 Marks)
b) As a starter-up business man or woman, explain the reasons why it is important to scan the environment before starting a Business. (10 Marks)
2. a) Discuss the advantages and disadvantages of a Partnership. (10 Marks)
b) Explain various Stakeholders who take keen interest in the running of Business Affairs. (10 Marks)
3. a) State the differences between a Company and a Partnership Business. (10 Marks)
b) Describe the content of Articles of Association. (10 Marks)
4. a) Describe the main components of Economic Environment. (10 Marks)
b) Discuss the Environmental analysis process. (10 Marks)
5. a) Explicate the relationship between Government and Business Organization. (10 Marks)
b) Discuss the advantages of privatization. (10 Marks)
6. a) Describe how the micro-environmental factors influence Business Organizations. (10 Marks)
b) Discuss the classification of Business activities. (10 Marks)
7. a) Discuss the pros of a Corporative society. (10 Marks)
b) List and explain the various aids to trade in Commerce. (10 Marks)