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DML-ST. EUGENE UNIVERSITY
DEGREE EXAMINATION – DECEMBER – 2022

SEM: II **551/552 MG 22 BUSINESS ORGANIZATION & ENVIRONMENT**

Time: 3 Hours

Max. Marks: 100

Answer any Five questions (5 x 20 = 100 Marks)

1. a) As the Businessman or starter-up Business, why is it important to understand the environment in which business enterprises operate? (5 Marks)
b) Define the Sole proprietorship, stating clearly its advantages and disadvantages. (5 Marks)
c) What is an Industry? State the classification of the industry. (10 Marks)
2. a) Explain in detail the main five (5) Micro Factors affecting Businesses in Zambia. (10 Marks)
b) Discuss the Various Regulatory Agencies that the Central and Local Government have put in place to regulate Business Organizations in Zambia. (10 Marks)
3. a) Define a Company. (4 Marks)
b) Discuss the different stages in the incorporation of a Company. (6 Marks)
c) Describe in details the features of a Company. (10 Marks)
4. a) What is Business Environment? (2 Marks)
b) A business is influenced by various Macro environmental forces. Discuss the components of Macro Environment. (8 Marks)
c) Discuss the main Components of Economic Environment. (10 Marks)
5. a) List and explain the five (5) Potential Benefits of Privatization. (10 Marks)
b) Describe the Features of Business Policy. (10 Marks)
6. a) Malindi and Malama have decided to enter into a Partnership Business called MM Enterprise Limited and have agreed to share the profits and losses equally. As a Business Expert,

advise the partners by giving them the advantages and disadvantages of a partnership business.

(5 Marks)

b) Discuss the characteristics of a Successful Business. (5 Marks)

c) Every Organization is affected by either Internal or external Forces. Analyze the internal factors affecting the businesses in Zambia using the SWOT Analysis in reference to any Zambian Business Organization. (10 Marks)

7. a) Define a Partnership Deed, stating clearly its content. (10 Marks)

b) Organisations operate in an environment that impinges on the interest of various business associates called organisational stakeholders. Explain the various stakeholders who may have interest in the way Organizations are run in Zambia. (10 Marks)