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# DMI-ST. EUGENE UNIVERSITY

ZAMBIA

DEGREE EXAMINATION – DECEMBER 2023

Semester: II 551/552 MG22 BUSINESS ORGANIZATION & ENVIRONMENT

Time: 3:00 Hours

Max. Marks: 100

Answer any FIVE Questions (5 x 20 = 100 Marks)

1. a) Describe how the micro-environmental factors influence Business Organizations. (10 Marks)  
b) Discuss the classification of Business activities. (10 Marks)
2. a) Discuss the advantages and disadvantages of a Partnership. (10 Marks)  
b) Explain various Stakeholders who take keen interest in the running of Business Affairs. (10 Marks)
3. a) Describe the features of a Joint Stock Company. (12 Marks)  
b) Discuss the contents of memorandum of association. (8 Marks)
4. a) Describe the main components of Economic Environment. (10 Marks)  
b) Discuss the Environmental analysis process. (10 Marks)
5. a) Explain in details the ways Privatization helps the economy. (10 Marks)  
b) Elucidate the significance of government in business intervention. (10 Marks)
6. a) Discuss the pros of a Corporative society. (10 Marks)  
b) List and explain the various aids to trade in Commerce. (10 Marks)
7. a) Define the term Business Environment. (2 Marks)  
b) Discuss the objectives of business environment. (10 Marks)  
c) Discuss in details the importance of SWOT Analysis in Business environment. (8 Marks)